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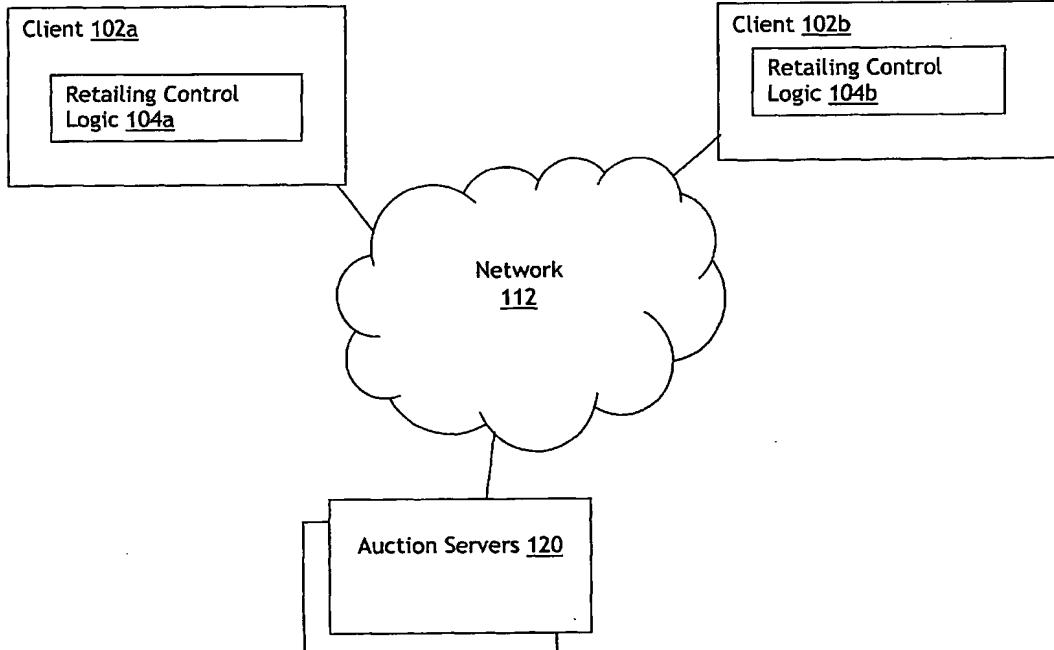
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[Continued on next page]

(54) Title: AUTOMATED RETAILING THROUGH AN ONLINE AUCTION SERVICE



(57) Abstract: Computer implemented methods and apparatuses for controlling automated retailing through an online auction service are described herein. A first item is listed for sale with an online auction service. A second item is listed for sale with the online auction service in response to a demand event occurring within the online auction service with respect to the first item.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US04/19513

A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/60
US CL : 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/26, 27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Please See Continuation Sheet

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X ✓	US 2002/0082977 A1 (HAMMOND et al.) 27 June 2002 (27.06.2002), par. [0082] and pars. [0111]-[0120].	1-22

<input type="checkbox"/>	Further documents are listed in the continuation of Box C.	<input type="checkbox"/>	See patent family annex.
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"P"	document published prior to the international filing date but later than the priority date claimed		

Date of the actual completion of the international search 06 June 2005 (06.06.2005)	Date of mailing of the international search report 27 SEP 2005
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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US04/19513

Continuation of B. FIELDS SEARCHED Item 3:
EAST:
search terms: demand with (list or listing or post or posting); auction

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Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450 Facsimile No. (703) 305-3230	Authorized officer Jeffrey A. Smith Telephone No. 571-272-3600

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